ANALOG explores the infinite potential of GLASSBLOWING as an expressive artistic medium. In EXPERIMENTAL PROCESSES, we translate the craft for TODAY'S WORLD.

**CATALOGUE 2025** 

**COLLECTION OVERVIEW** 

## ANALOG





 $ANALOG is a \ Berlin \ based \ brand for contemporary objects \ made of handmade glass. Founded in 2019, the young label operates out of the prototyping workshop ,San Gimignano Lichtenberg', an industrial relic converted by the architects b+. The creative minds behind <math display="block">ANALOG \ are \ Birgitta \ Homburger \ and \ Philipp \ Weber.$  With a wide network of specialists, we strive to give craftsmanship a contemporary meaning again in times of advancing digitalisation and virtualisation.





## EDITIONS OF ONE

The art of making glass combines precision and creative improvisation. The alchemy and rhythmic nature of the material make every ANALOG collection a profound experience. Each object produced is complete in itself, unique and can never be replicated.

## DIALOGUE AND COLLABORATION

Glassblowing is a work of trust and skill. Our collections take shape through an open dialogue with craftsmen, artists, designers and creatives from all over Europe. In the process of collaboration we push the limits of what is possible. ANALOG initiates discussions on the application of creative methods and invents avant-garde practices for a new future of this valuable craft.

## CULTURAL INNOVATION

At ANALOG we think, interpret and produce all objects from a deep understanding of design and aesthetics. Our interest in contemporary art and architecture and our years of experience in art production give each object in our portfolio its own style. Digital technologies allow us to rethink and revisit the potential of the material and create designs that we realize using analogue techniques.





INITÏ is a collection of mirrors made using a rare and complex glassmaking technique. Each mirror is made with a special type of hand-blown flat glass that is commonly used in church windows. In a complex process, the glass volume is transformed into flat panels. With partially graphic or completely mirrored surfaces, the collection plays with the unique colours of the material. The genuine glass colours of these mirrors are created by special oxides in the glass. The interaction between the reflections and the unique brilliance, transparency and luminosity of the glass colours gives the collection a playful dimension.

INITÏ MIRRORS



DETAILS

SIZE

65-70 CM

W 0,3-0,5 CM H 90-95 CM

MATERIAL

MOUTHBLOWN GLASS SILVER PLATING

COLOUR









**FULL CLEAR** 

HORIZON YELLOW OBLIQUE PURPLE SKYWARD BLUE



**RISING PINK** 

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With the LOLA luminaire, Gonzalez Haase AAS pursues the idea of understanding light as a playful, architectural element. The symbiosis of light and architecture is at the center of the architecture studio's conception of spatial contexts. The production of triangular or geometric shapes from mouth-blown glass is a physical challenge, as the material naturally favors round shapes. Thanks to their modular design, the luminaires can be mounted on the wall in any desired configuration. Both LOLA Wall and LOLA Floor are equipped with a dimmable LED lighting system.

LIGHT LOLA



**DETAILS** 

SIZE

L 26 CM 20 CM 23 CM

MATERIAL

MOUTHBLOWN GLASS POLISHED ALUMINIUM

CABLE LENGTH 2000/3000/5000 MM

VARIATIONS







FLOOR LIGHT

WALL LIGHT

CLUSTER

PENDANT COLOUR









CLEAR

SMOKEY GREY

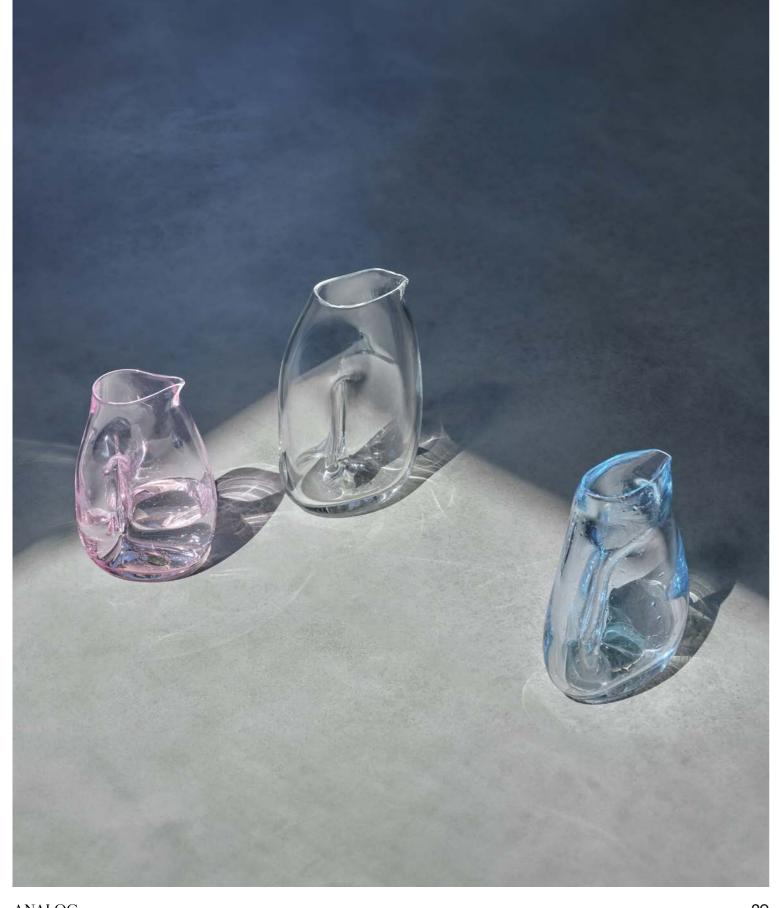
PINK

RED

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The principle behind the SOBO collection is the processing of the hot and viscous glass volume using a specially developed tool. This instrument creates a particular indentation, transforming the simple glass bubble into a functional object. The soft lines and curves created by this process characterize the SOBO carafes. Available in three captivating colours - rosé, capri blue and clear.



DETAILS

SIZE

L 14-18 CM
W 9-10 CM
H 24 CM

MATERIAL

MOUTHBLOWN GLASS

CLUSTER



ANALOG 20 21 SOBO



The rhythmic movement of the glassmaker is evident in the OMAM collection. It is captured in each pendant light, side table or vase. The motion of the glassblowers body is reflected in the form and folds of the material. Each time the choreography of the maker creates unique, fascinating optical distortions. The pendant lights play with this effect as they bend and refract the light. The vases and side tables, on the other hand, absorb and reflect the surrounding space. Each object in the OMAM collection can be understood as the result of ,dancing' with the hot glass.

OMAM PENDANT LIGHT



PENDANT SIZE W 15-18 CM
H 20-25 CM

WEIGHT 3-5 KG

MATERIAL MOUTHBLOWN GLASS

CLUSTER



CABLE LENGTH



2000/3000/5000 MM



SINGLE

CLUSTER OF 3

CLUSTER OF 5

CLUSTER OF 15

PENDANT COLOUR







CLEAR

EMBER BLACK

OPALINE WHITE

CANOPY FINISH





WHITE POWDER COATED

BLACK POWDER COATED

**FIXTURE** 





POLISHED

BLACK POLISHED ALUMINIUM

OMAM PENDANT LIGHT

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VASE OMAM



DETAILS W 16-18 CM H 29-32 CM SIZE

> MATERIAL MOUTHBLOWN GLASS

CLUSTER

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ANALOG

OMAM SIDE TABLE



DETAILS

SIZE

W 28 CM H 33-37 CM

MATERIAL

MOUTHBLOWN GLASS SILVER PLATING

CLUSTER





MIRRORED

CLEAR

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